50 global apps from the transport & logistics sector

Nodes Industry Report 2017

Nodes

Inspiration from transport & logistics companies around the world

An estimated 268 billion downloaded apps in 2017

According to a Gartner survey, the number of downloaded apps is expected to reach 268 billion downloads during this year. And with transport and logistics being such a crucial industry for people all over the world, the potential is huge.

Compared to other industries, companies within the transport and logistics industry are rather mature when it comes to mobile transformation. But new mobile solutions are emerging all over the world. In this report we have gathered 50 apps from transport and logistics companies globally for your inspiration.

Companies are developing apps for all stakeholder groups

During our research it became obvious that many organisations across the globe have realised that apps can create value not only for customers, but also for other stakeholders. Researching hundreds of apps in Google Play Store and App Store, three overall categories of apps within the transport and logistics industry stood out:

- Apps for customers
- Apps for professionals
- Apps for employees

Particularly the latter category is more difficult to provide insights for and describe in detail, since these apps tend to be confidential and harder to gain access to. Despite this, they are still included in our report, as there are a growing number of employee facing apps in all parts of the world.

7 global trends

Researching apps in the sector has enabled 7 global trends to be defined:

1 Powering the customer through self-service. Customer self-service can lower costs, improve productivity and lead to a more personalised and profitable customer experience.

2 Product introduction tool. On-boarding the customer through a digital product. Create value for the customer with a great first time experience.

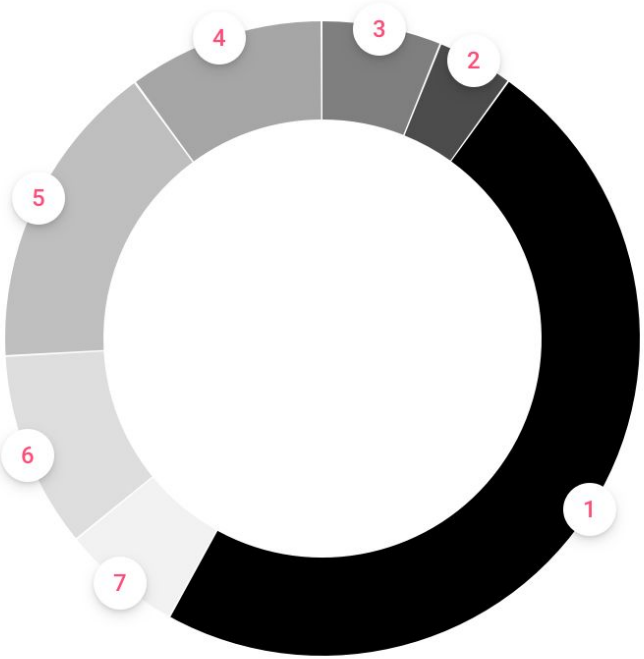
3 Tools for professionals. Provide professionals with smart digital tools, that make their job easier.

4 Internal process optimisation. Release the full potential of machines, products and employees.

5 Booking & payment platform. Help professionals and customers connect through a mobile platform.

6 Navigation tool. Create a seamless customer experience by combining different services in one hub.

7 Reporting tool. Help the mobile and remote workforce carry out their reporting tasks on their smartphone instead of at their desk.



50 apps from all continents

Tools for professionals

1

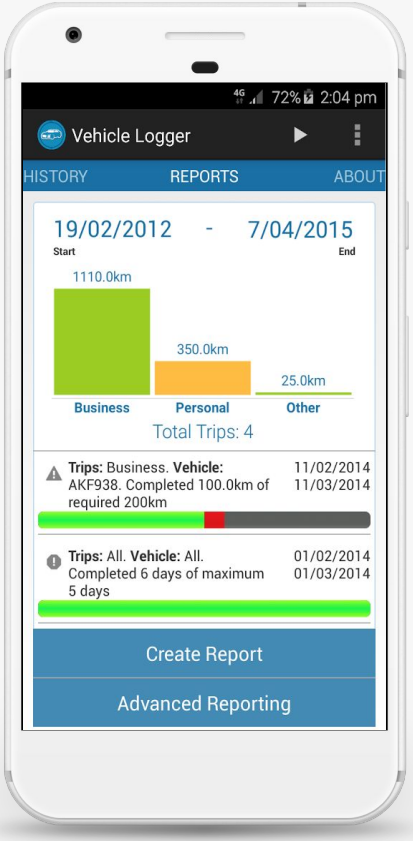
Get to know a vehicle

Company
MichaelSoft

App name
Vehicle Logger

Country
Australia

Category
Tool for professionals



This app is an easy and simple way to create, share and report vehicle log books for mileage, fuel, expenses, and tax purposes.

By using the app users can create GPS tracking or manual entry for vehicle mileage, and do expense and vehicle logging among other things. Users can also report a custom log book which can be uploaded to Google Drive or Dropbox. On top of that, users can make advanced checkpoints, Distance Alerts and reminders.

Android:
https://play.google.com/store/apps/details?id=au.com.michaelsoft.vehiclelogger

2

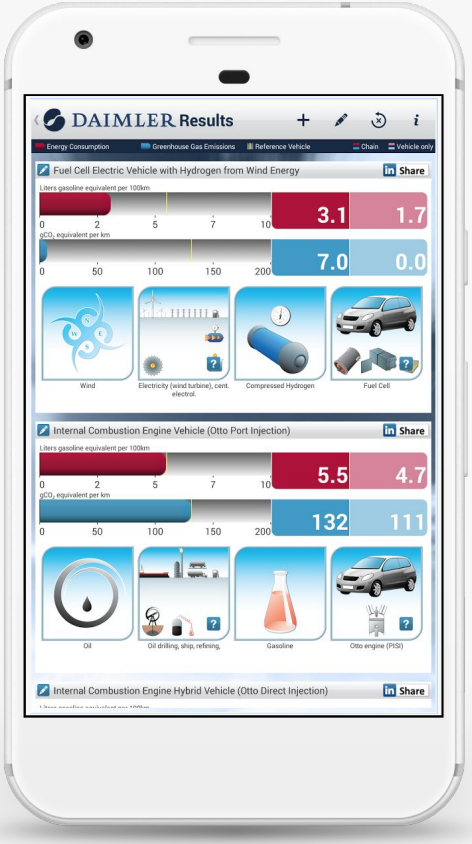
Analyse energy conversion

Company
Daimler AG

App name
Optiresource

Country
Germany

Category
Tool for professionals



The purpose of this app is to present and perform comparative analyses of energy conversion chains, including fuel supply and consumption data, for compact passenger cars. The app allows the creation of various expedient combinations of energy sources, fuels and powertrains. Based on studies for Well-to-Wheel analyses from the energy source to the powered wheel, the expected fuel consumption and the corresponding greenhouse gas emissions can be determined. The result of the calculation is presented as a comparison between a current gasoline-fueled compact car and the accomplished selection.

Android:
https://play.google.com/store/apps/details?id=com.daimler.optiresource.android

3

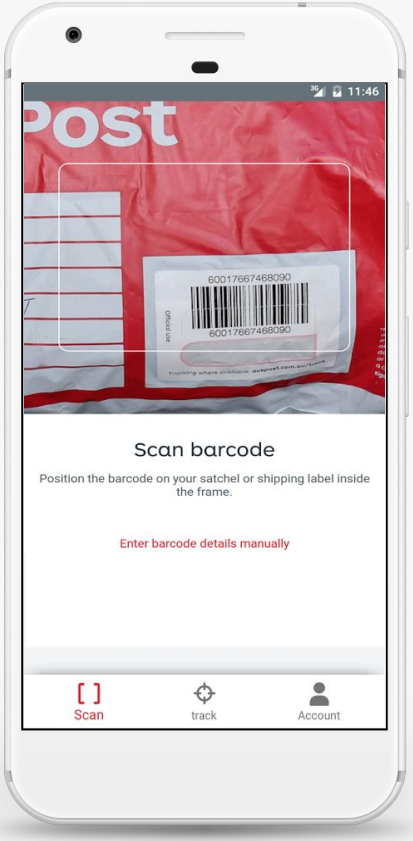
A tool for the distribution channel

Company
Australia Post Small Business

App name
Australia Post Digital

Country
Australia

Category
Tool for professionals



This app is a tool that allows parcel shops to inform customers when their parcel is on the way as soon as it's ready. The shop can easily scan parcels using the phone's camera.

Android:
https://play.google.com/store/apps/details?id=au.com.auspost.mobile.android.mypostbusiness

Product introduction tool

4

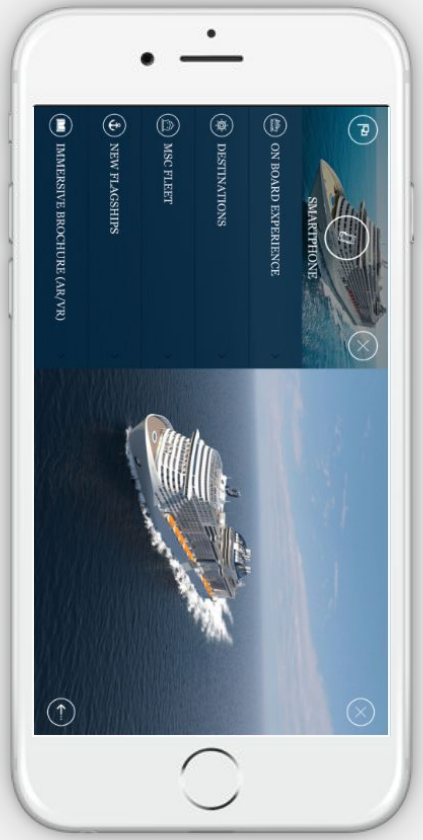
360° product catalogue viewer

Company
MSC

App name
MSC 360VR

Country
Global

Category
VR tool



This app enables the user to experience the exclusive and cutting-edge technology of Virtual and Augmented Reality; a 3D journey in 360°.

The user can perform several actions from activating the immersive brochure (AR/VR) with the planar recognition feature. They can board the fleet and enjoy a Virtual Tour of each ship. It is possible to observe the cabin types, pools, entertainment, dining and food areas and the Yacht Club.

Android:
https://play.google.com/store/apps/details?id=com.Axed.MSC360VR

5

Learn about a vehicle using augmented reality

Company
Nissan

App name
Nissan Drivers Guide

Country
Japan

Category
Augmented reality tool

The Nissan Driver's Guide is an application based on Augmented Reality Technology. It helps users to learn and understand more about their vehicle and it is available for a large range of Nissan vehicles.

When a customer wants detailed information about a particular button or switch, they simply point the camera of their smartphone at that object or area containing the object. An interactive pop up appears on the screen of the phone and, with a single touch, users are provided with information related to that area of the vehicle.

Android:
https://play.google.com/store/apps/details?id=com.nissan.alldriverguide

Customer self-service

6

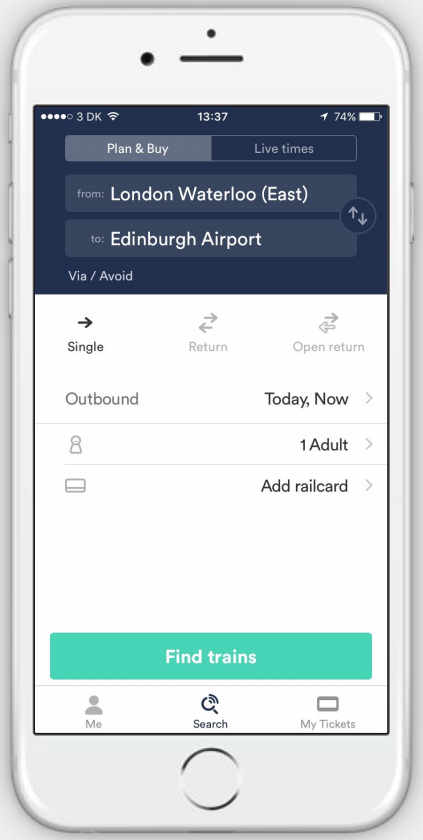
Book tickets and find the best travel route

Company
Trainline

App name
Trainline - UK Times & Tickets

Country
UK

Category
Customer self-service



This app keeps users up-to-date on national railway information including train times and station information directly from their mobile. Customers can book tickets and find the best and cheapest travel route for their next trip. The app has a mobile tickets function, and also contains detailed trip information such as live updates, seat number, seat preferences and platform.

Android:
https://play.google.com/store/apps/details?id=com.thetrainline&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/trainline-uk-live-train-times-tickets-planner/id334235181?mt=8

7

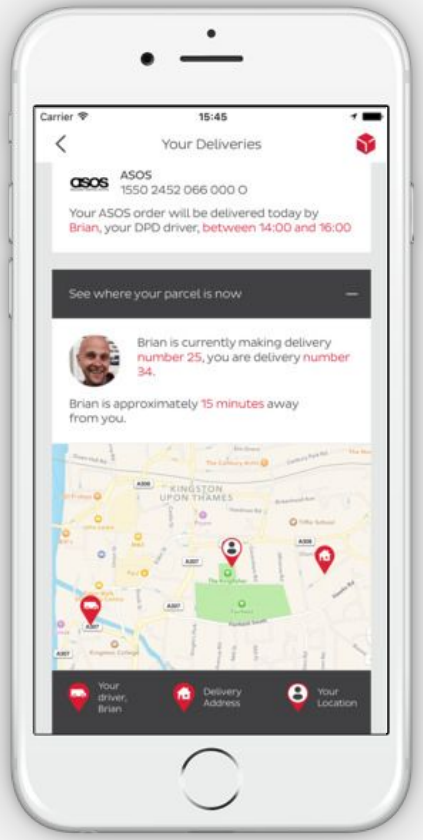
Personalised parcel delivery

Company
DPD

App name
Your DPD

Country
UK

Category
Customer self-service



The main purpose of this app is to track and manage personal parcel deliveries. Users can view active and previous deliveries, make changes to deliveries and contact the depot or delivery driver to get a status on delivery. Users can also view a map to track the location of their driver on the day of the delivery.

Android:
https://play.google.com/store/apps/details?id=com.dpd.yourdpd&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/your-dpd/id1064977107?mt=8

8

Mobile boarding pass

Company
British Airways Plc

App name
British Airways

Country
UK

Category
Customer self-service

The British Airways app allows users to view and manage flights, search for flights during cheapest fare periods and download their boarding pass to Passbook to view offline. Users can also log in to their account for information on how many executive club points they have earned and find out how many more points are needed to achieve awards.

Android:
https://play.google.com/store/apps/details?id=com.ba.mobile&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/british-airways/id284793089?mt=8

9

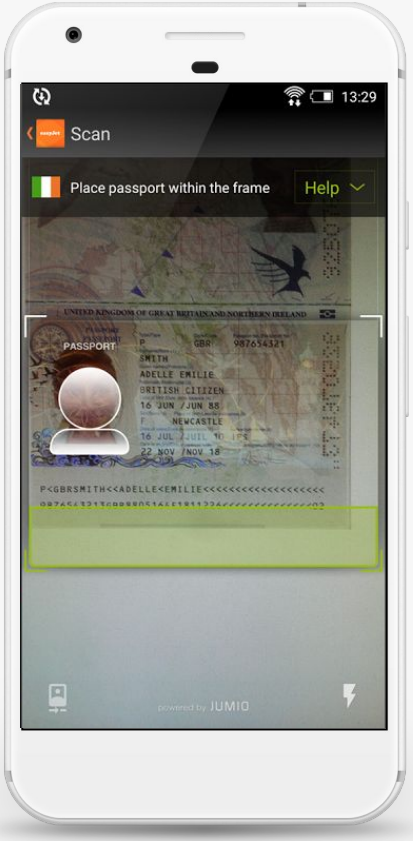
Scan ID and submit passport info

Company
easyJet Airline Company

App name
easyJet

Country
UK

Category
Customer self-service



This all-round app enables users to search, book and manage flights. In the app it is possible to add extras to bookings and change flight details, such as selecting luggage or a seat. Additionally, users can check in and submit passport information to easyJet by scanning their ID.

Android:
https://play.google.com/store/apps/details?id=com.mttnow.droid.easyjet&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/easyjet-mobile/id483568103?mt=8

10

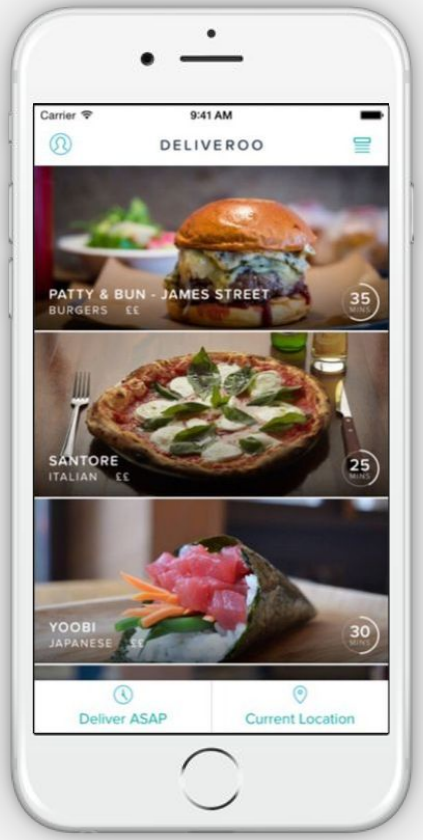
Track food orders in real-time

Company
Deliveroo

App name
Deliveroo: Food Delivery

Country
Global

Category
Customer self-service



This app allows customers to browse local restaurants and order food to be delivered straight to their door on average in 32 minutes. The app shows the rider's location and users can follow their progress in real-time. Deliveroo is available internationally in countries such as France, Germany, Ireland, Spain, Belgium, Netherlands, Italy, Singapore, Hong Kong, Dubai and Australia.

Android:
https://play.google.com/store/apps/details?id=com.deliveroo.orderapp&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/deliveroo-restaurant-delivery-order-food-nearby/id1001501844?mt=8

11

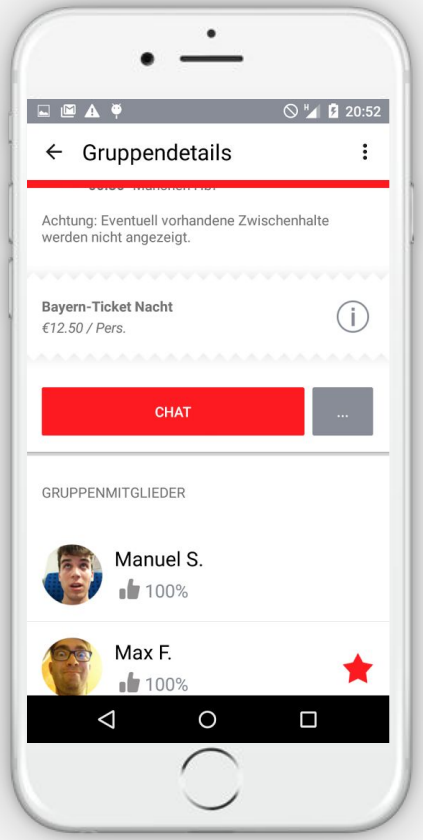
Find tickets and travel companions

Company
Deutsche Bahn

App name
DB Mitfahrer

Country
Germany

Category
Customer self-service



The DB Rider App offers the possibility to find and book tickets for local railway routes in Germany. Additionally, there is a travel companion feature whereby users can see who else is travelling on the same train and connect with them. Users can add their own groups that includes a chat functionality, and there is also an evaluation function for each rider.

Android:
https://play.google.com/store/apps/details?id=de.canoco.dbmitfahrer

12

Book and buy train tickets

Company
東京地下鉄株式会社

App name
東京メトロアプリ

Country
Japan

Category
Customer self-service

This app gives users access to station and route information. Users can view the timetable, area map, exit guide and buy tickets. The app interface of the homepage can be customised in accordance with customer usage of the app.

Android:
https://play.google.com/store/apps/details?id=com.tokyometro

13

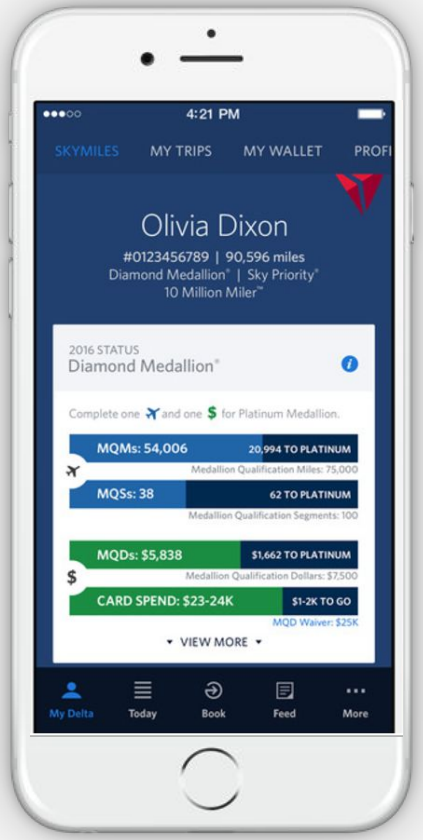
All-in-one flight app

Company
Delta Airlines

App name
Fly Delta

Country
USA

Category
Customer self-service



Fly Delta app offers customers a way to manage their entire flight process from booking to journey. Users can search and compare flights, check-in online, and track their flight and luggage.

Users can manage their booking on all devices including AppleWatch and Android wear, make changes to their flights and access airport maps, making it easier for customers to manage their entire flight in one app.

Android:
https://play.google.com/store/apps/details?id=com.delta.mobile.android

iOS:
https://itunes.apple.com/gb/app/fly-delta/id388491656

14

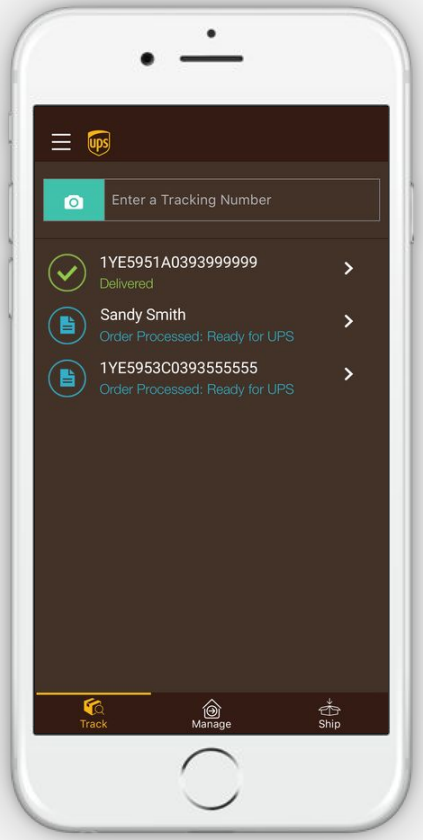
Manage shipments on the go

Company
UPS

App name
UPS Mobile

Country
USA

Category
Customer self-service



This app helps consumers manage and track packages. Users can receive regular delivery alerts and authorise drivers to leave their packages outside their home or with friends. Consumers can also receive quotes, find shipment costs and transit times prior to ordering.

Android:
https://play.google.com/store/apps/details?id=com.ups.mobile.android

iOS:
https://itunes.apple.com/gb/app/ups-mobile/id336377331?mt=8

15

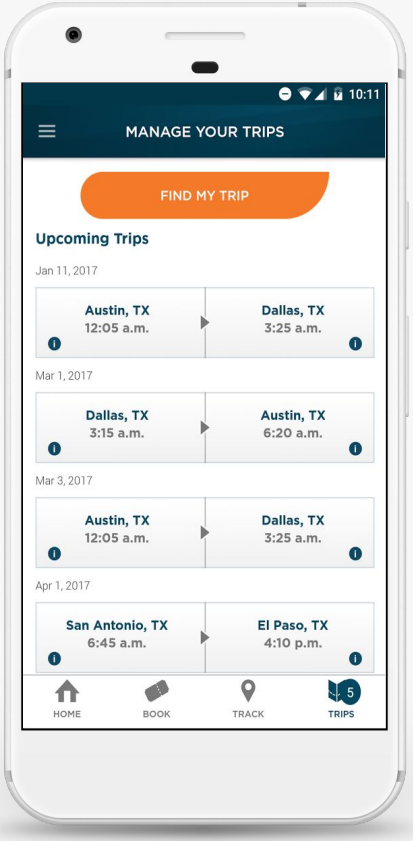
Plan bus trips

Company
GLI

App name
Greyhound Lines

Country
USA

Category
Customer self-service + loyalty



This apps lets users search bus schedules, book a trip, access reward programme, discounts and find a terminal location.

Android:
https://play.google.com/store/apps/details?id=com.greyhound.mobile.consumer

16

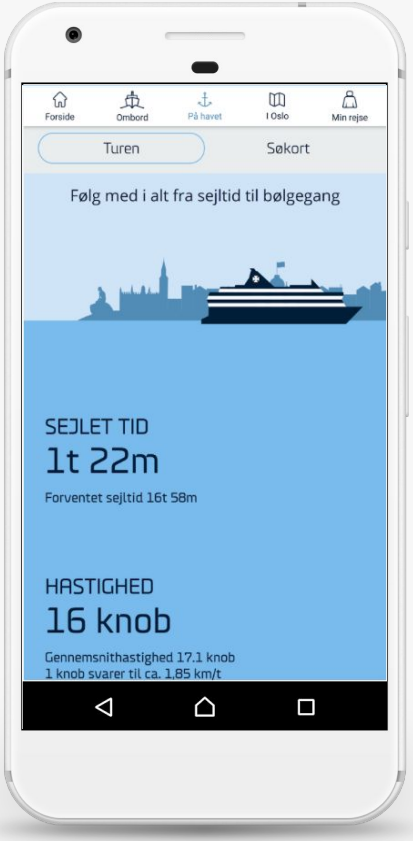
Tailor sea cruises

Company
DFDS

App name
DFDS

Country
Denmark

Category
Customer self-service



This app allows customers to tailor their sea cruise to a personal experience on board as well as ashore. The app lets the user browse among onboard bars, restaurants, menus and entertainment options for children and adults in order to plan their trip. Users can also manage travel documents, receive offers in restaurants and on tax free products and follow the ship's route in real-time during the cruise.

Android:
https://play.google.com/store/apps/details?id=dk.nodes.dfds

17

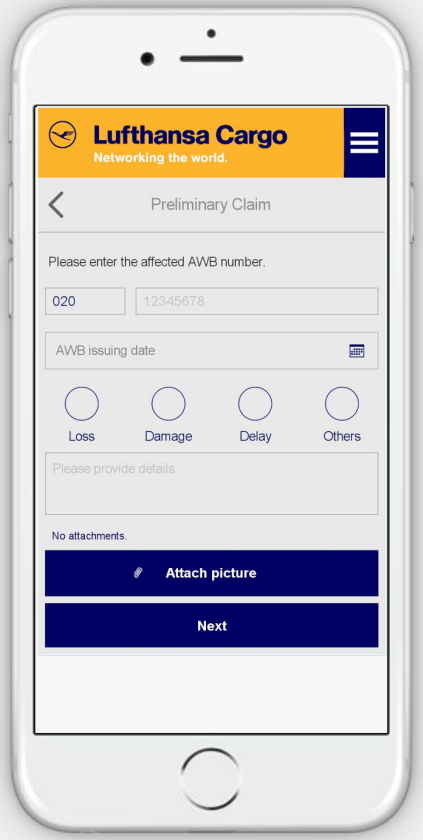
Track the current status of shipments

Company
Lufthansa

App name
Lufthansa Cargo eServices

Country
Global

Category
Customer self-service



This app gives the customer a list of their active shipments, including current status. Customers can use the app at any time to report a problem by entering the information for the claim, uploading documents or photos as required, directly from their smartphone. Additionally, the apps asks for customer feedback.

Android:
https://play.google.com/store/apps/details?id=com.lhcargo

18

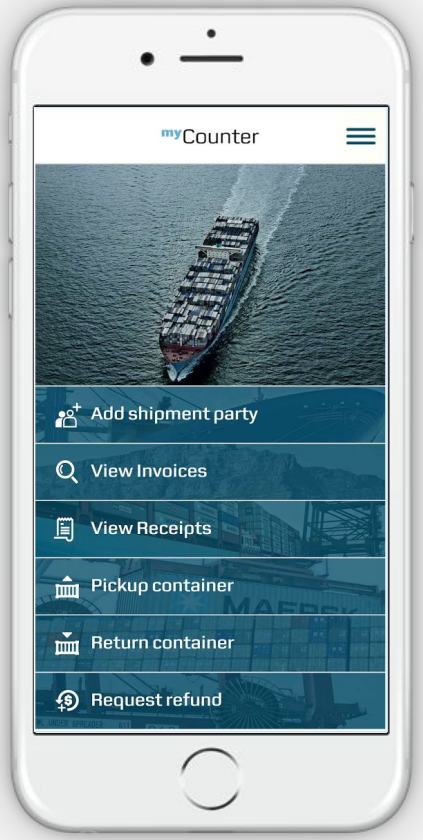
Keep track and manage shipping counter

Company
A. P Møller Maersk

App name
myCounter

Country
Global

Category
Customer self-service



The myCounter app provides a simple and easy way for customers to manage financial activities in relation to shipments. Users can request additions to shipment, view invoices, view receipts, request refunds and request a container pick up/return.

Android:
https://play.google.com/store/apps/details?id=com.maersk.maerskline.mycounter

19

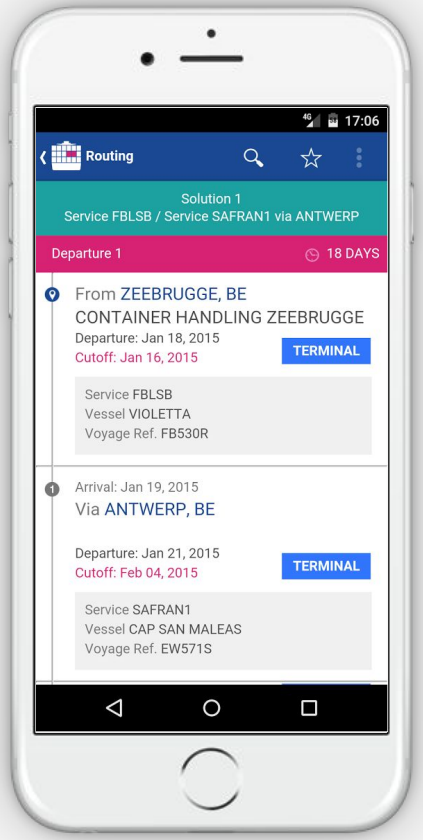
Book and follow shipments around the world

Company
CMA CGM

App name
CMA CGM

Country
Global

Category
Customer self-service



This app enables customers to track and trace their CMA CGM containers and shipments. Customers can visualise each step of the shipment journey. They can create bookmarks to stay connected to their container and be informed of every movement in their preferred language (English, French, Spanish, Chinese, Portuguese).

Android:
https://play.google.com/store/apps/details?id=com.csmartphone

20

Get information about train occupancy and temperature

Company
East Japan Railway Company ICT

App name
JR-EAST Train Info

Country
Japan

Category
Customer self-service + IoT

This app provides users with detailed railway-related information. Customers can view information on the operation of all of JR East's railway lines, including delays, cancellations and station maps. Users are also able to find statistics on the occupancy and temperature of each train carriage.

Android:
https://play.google.com/store/apps/details?id=jp.co.jreast.en

21

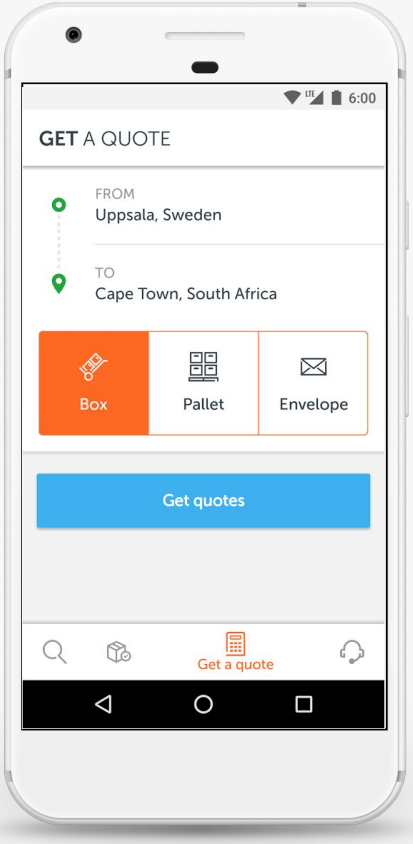
Get a quote, book and track a shipment

Company
TNT

App name
TNT Tracking

Country
Global

Category
Customer self-service



This app helps users calculate the cost of sending a shipment and discover how quickly a shipment could be delivered. The app also allows customers to trace their shipment and receive updates on shipment movement.

Android:
https://play.google.com/store/apps/details?id=com.tnt.mobile

22

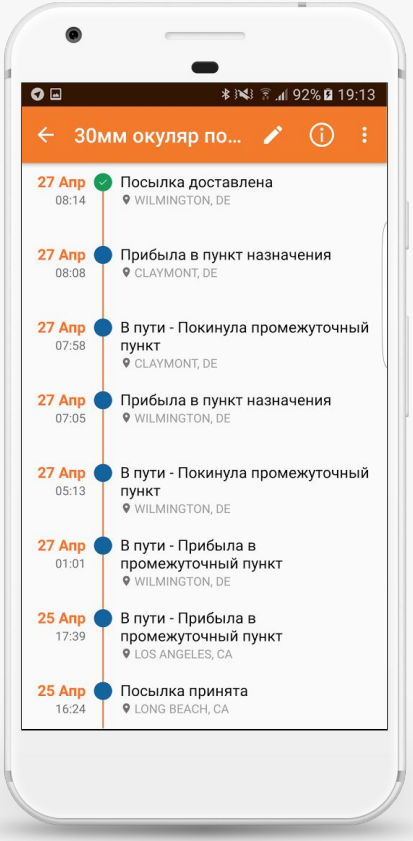
Track postal items

Company
gdeposylka

App name
PackageRadar

Country
Russia

Category
Customer self-service



This app is a versatile and user-friendly service for tracking postal items. Using a tracking number customers can easily find a specific package, both in Russia and in the USA, Germany, Ukraine, China and Kazakhstan. Users can track an unlimited number of parcels and the provider checks the parcel on sites of official delivery services every 3-5 hours, so customers will be kept up to date with information about the parcel.

Android:
https://play.google.com/store/apps/details?id=ru.gdeposylka.delta

23

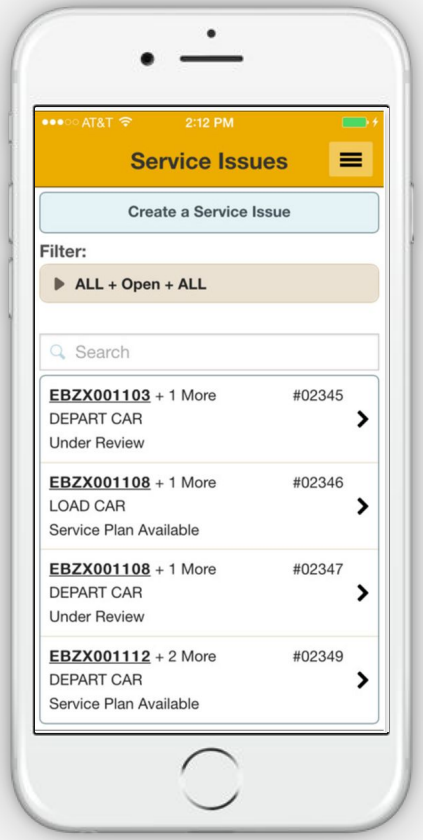
Manage rail shipments and report service issues

Company
Union Pacific Railroad Company

App name
MyUPRR

Country
USA

Category
Customer self-service



The MyUPRR app lets customers manage and view the status of all rail shipments.

Users can track their order and receive notifications updating them of their shipment. They can also update and create service issues to help improve customer service and delivery performance.

Android:
https://play.google.com/store/apps/details?id=com.uprr.ebz&hl

iOS:
https://itunes.apple.com/us/app/myuprr/id968412476

24

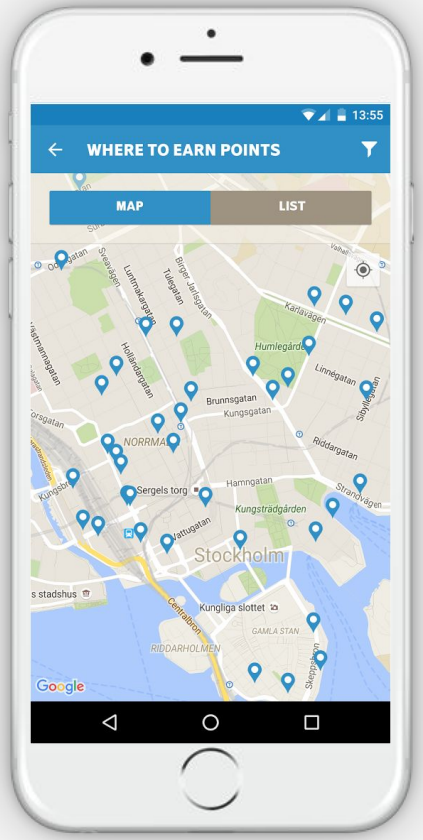
The flight secretary

Company
SAS AB

App name
SAS Scandinavian Airlines

Country
Sweden

Category
Customer self-service + loyalty



Besides booking a flight, this app lets customers book a hotel and find out more about their destination. When the booking is completed, users can add the flight to the their calendar and check locations of interest on the airport maps. Additionally, frequent customers are able to add the loyalty programme and travel pass into the app.

Android:
https://play.google.com/store/apps/details?id=se.sas.android

25

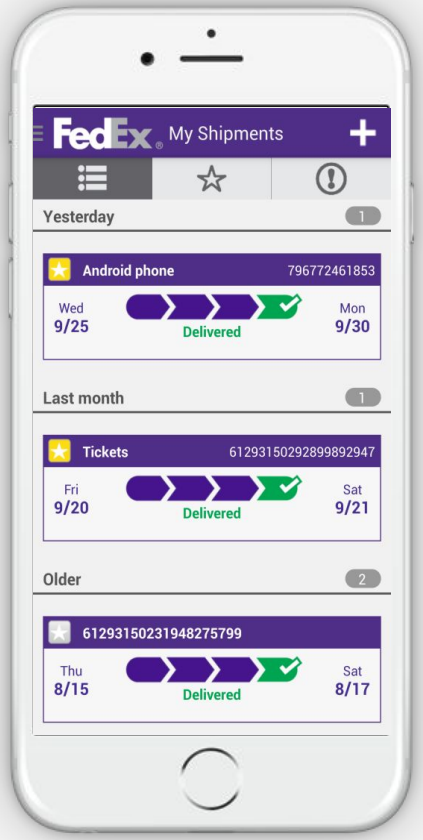
Customised deliveries for customers

Company
FedEx

App name
FedEx

Country
USA

Category
Customer self-service



Users can get the full tracking experience with the FedEx app. Users can add customised delivery instructions, put packages on hold, request to pick up at a destination nearby and get estimated shipping rates.

Customers can also scan barcodes and get real-time tracking and notifications of their delivery.

Android:
https://play.google.com/store/apps/details?id=com.fedex.ida.android

iOS:
https://itunes.apple.com/us/app/fedex/id1010729050

26

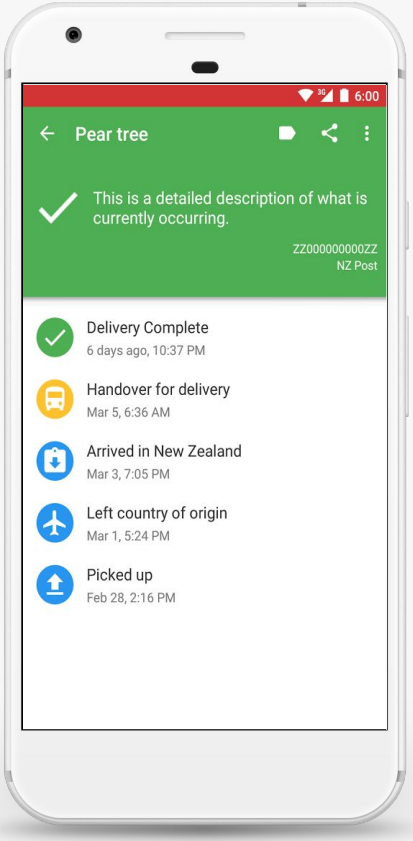
Up-to-the-minute delivery notifications

Company
Svbnet

App name
TrackNZ

Country
New Zealand

Category
Customer self-service



With this app users can track details of their current packages out for delivery. A Gmail-style layout allows customers to get an overview of all of their deliveries at a glance. Background notifications provide users with up-to-the-minute updates on their deliveries. Users add a package to be tracked by inputting a unique tracking code to the app. The app also accepts packages that haven't arrived in New Zealand yet.

Android:
https://play.google.com/store/apps/details?id=co.svbnet.tracknz&hl=en

27

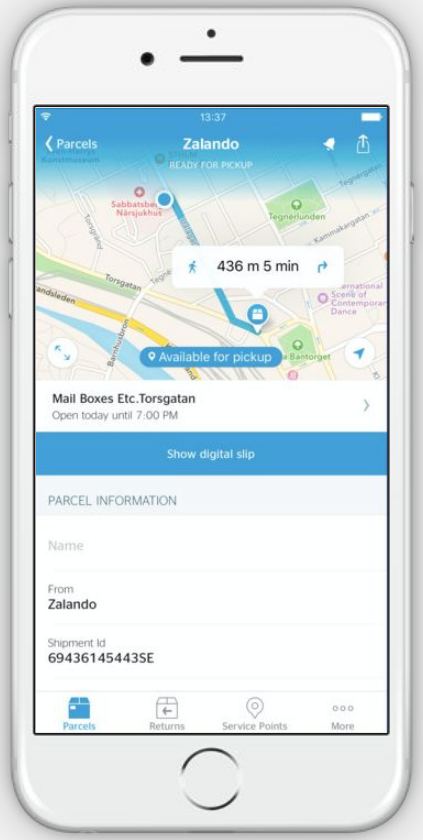
Track letters and parcels

Company
PostNord Group AB

App name
PostNord Sweden

Country
Sweden

Category
Customer self-service



This app allows users to track letters and parcels sent with PostNord. When a parcel is available for pickup, the app provides directions to the service point and information on opening hours. Additionally, the app helps with returns and reminds users to check that they received a reimbursement. The app also makes it easy for users to get in contact with customer service.

Android:
https://play.google.com/store/apps/details?id=se.postnord.private

iOS:
https://itunes.apple.com/us/app/postnord-sweden/id396871673?mt=8

28

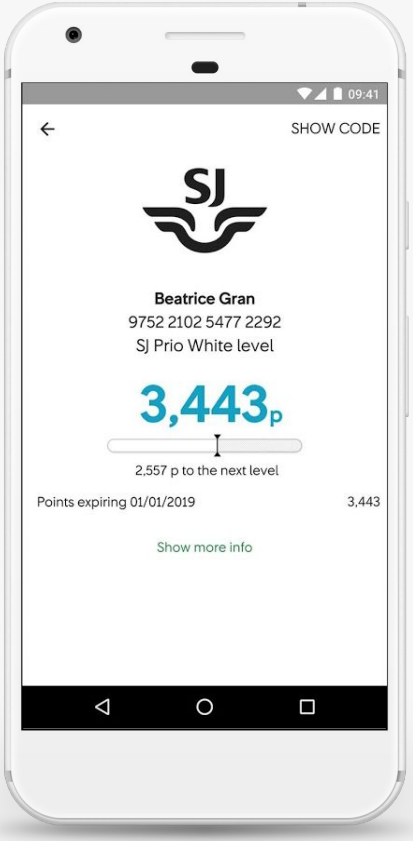
Book tickets and collect loyalty points

Company
SJ - AB

App name
SJ - Swedish Railway

Country
Sweden

Category
Customer self-service



This app allows quick and easy booking of Swedish railway tickets, digital tickets for easy monitoring of all journeys and relevant traffic information. Furthermore customers can collect points for the loyalty programme.

Android:
https://play.google.com/store/apps/details?id=se.sj.android

iOS:
https://itunes.apple.com/us/app/sj-swedish-railways/id442994825?mt=8

29

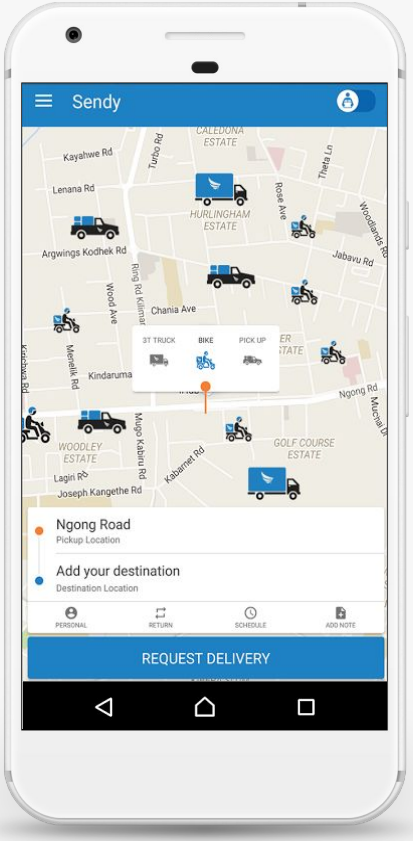
Schedule a package delivery in minutes

Company
Sendt Ltd

App name
Sendy

Country
Kenya

Category
Customer self-service



Sendy is a platform for on-demand, door-to-door, package delivery. Using this app, customers can see available drivers on the map in real time, set pickup and drop-off locations, choose from their favorite locations and get a price quote before placing an order for package delivery. Payments can be made via the app using mobile credit or a credit card. Users will also receive an SMS and email confirmation upon complete delivery.

Android:
https://play.google.com/store/apps/details?id=com.sendy.co.ke.sendyy&hl=en

iOS:
https://itunes.apple.com/us/app/sendy-delivery-app/id1088688361?mt=8

Reporting tool

30

Control car functionality

Company
SEAT

App name
SEAT DriveMii App

Country
Global

Category
Reporting tool

This app makes it possible for users to listen to music controlled from their Android phone in their vehicle, control radio functions, navigate offline with 2D and 3D maps and use handwriting recognition for destination and station search. A multifunction indicator shows the consumption, range, travel times, mileage, engine speed and coolant temperature. Users can also can browse through their device's phonebook, call lists and music files using handwriting recognition. Finally, the system provides feedback via the Ecotrainer, to inform customers how to drive efficiently and save fuel.

Android:
https://play.google.com/store/apps/details?id=com.seat.connectedcar.drivemii

31

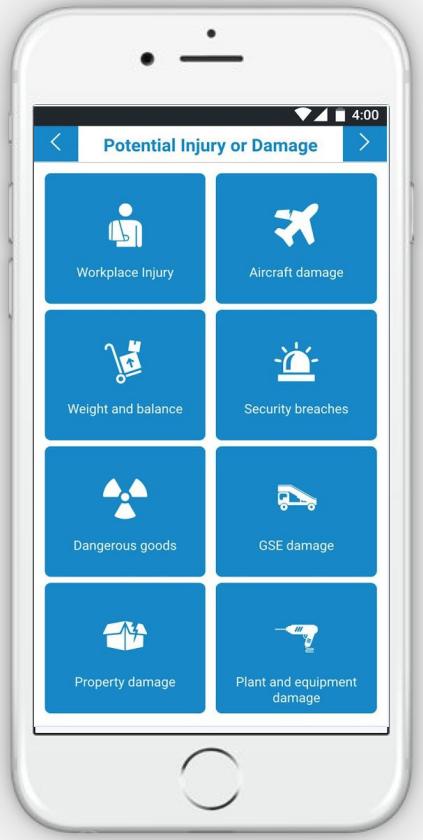
Report injuries, damages or safety issues

Company
Emirates Airline

App name
Dnata Safety Hub

Country
Global

Category
Reporting tool



This app allows users to report an actual or potential incident or provide feedback on a safety related issue. The app enables users to enter details of the incident or feedback and either save as a draft or submit the report directly to the safety hub system.

Android:
https://play.google.com/store/apps/details?id=com.dnata.safetyhubmobile

32

Make electronic logging seamless for truck-drivers

Company
Fleet Complete

App name
Fleet Complete HoS

Country
Canada

Category
Reporting tool

Fleet Complete HoS is an Hours of Service mobile app designed to help automate Hours of Service record keeping. Fleet Complete HoS is suitable for any company operating a commercial fleet of any size that is required to keep records of driver's duty status and driver vehicle inspection reports.

The in-vehicle hardware component of Fleet Complete HoS solution collects engine hours and odometer from the vehicle and feeds the information into the mobile app for accurate driver duty status reporting, engine performance and vehicle diagnostics.

Android:
https://play.google.com/store/apps/details?id=com.fleetcomplete.actiontracker.v2

Optimisation of internal processes

33

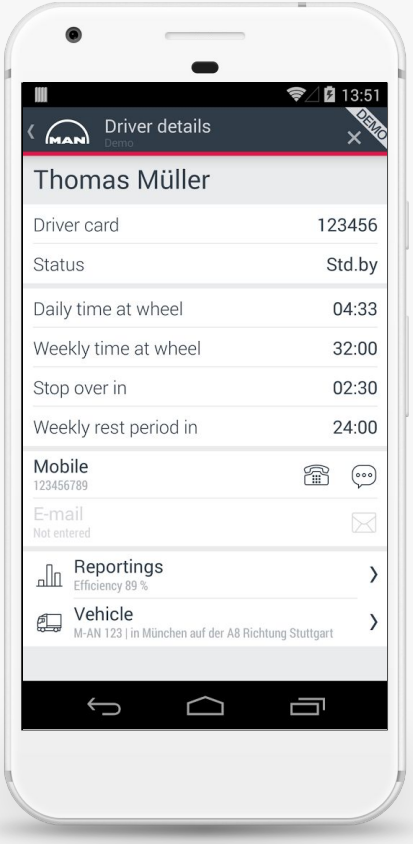
A truck fleet management tool

Company
MAN Group

App name
Telematics

Country
Global

Category
Communication + reporting tool



This app allows users to access all the relevant data of their vehicles, contact drivers and consistently improve the economy of vehicle fleet even when they are on the road.

Android:
https://play.google.com/store/apps/

34

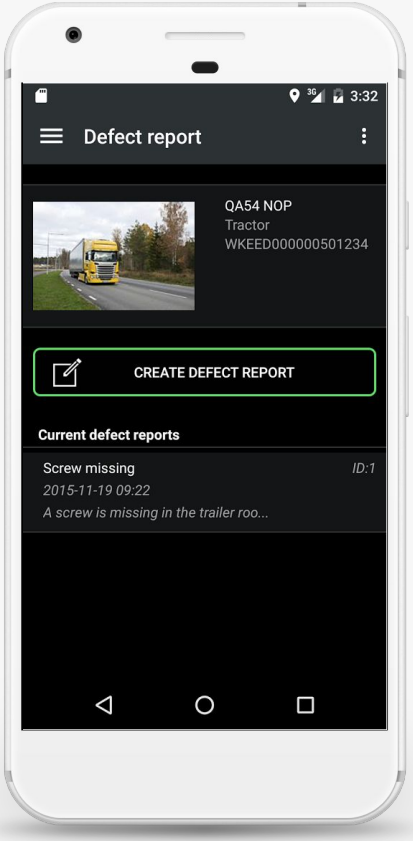
Control the heating in the cabin in your truck fleet

Company
Scania

App name
Scania Fleet

Country
Global

Category
Communication tool with IoT features



This app gives you the opportunity to keep up to date with company vehicles wherever you are to help you manage your fleet easily. Furthermore you can control heaters directly in the vehicle to the desired temperature before the start of your work shift. ALso you get an overview of your fleet in real time on a map.

It is also possible to see current data from your vehicles and detailed data on driver driving times and activities. In addition you can create defect reports for vehicles and also take pictures and send these with the fault report. The driver can see an evaluation of the driving behaviour.

Android:
https://play.google.com/store/apps/details?id=se.scania.fms

35

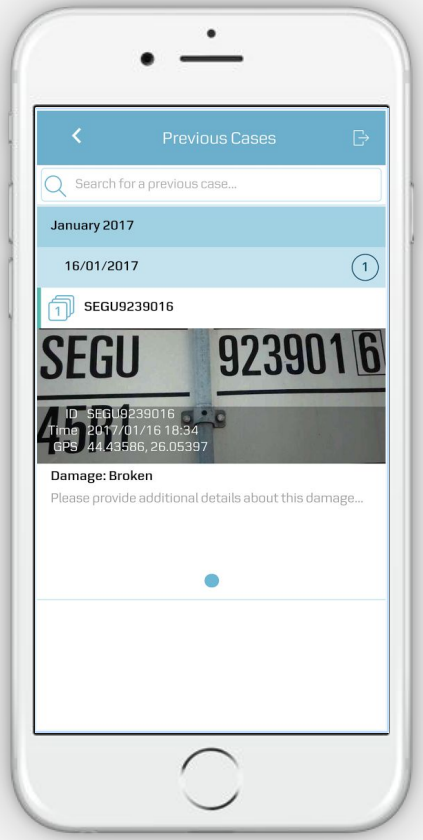
Internal reporting tool

Company
A.P. MØLLER - MÆRSK A/S

App name
Damaged Container Reporting

Country
Global

Category
Process optimisation + reporting tool



This app helps you creating new DERT cases for damaged containers. The App will automatically recognize the ID of the container when taking the first picture. From there on, take pictures and flag the damage type from the App itself, highlight the pictures as needed and add comments, all from your mobile device.

Android:
https://play.google.com/store/apps/details?id=com.maersk.maerskline.DamagedContainer

36

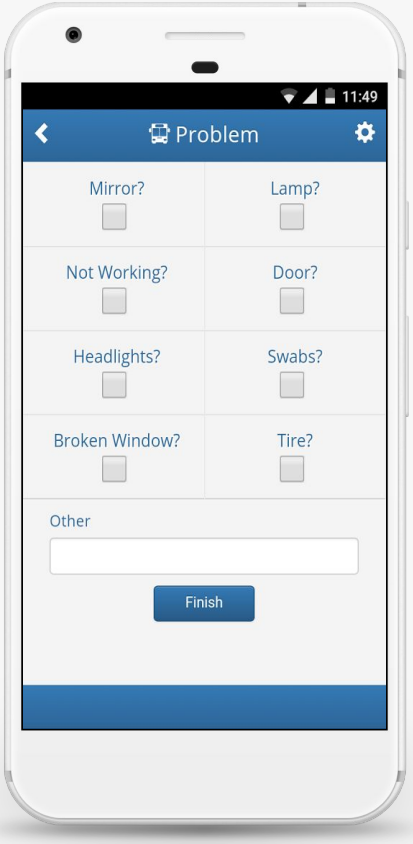
Manage bus clean processes

Company
EM40

App name
Nobina Drift

Country
Sverige

Category
Optimisation of internal processes



This app is a great example of how to improve processes internally in a company. Nobina drift has been developed for several companies and it basically allows an easier and more systematic way of managing bus clean processes. The idea is that the person who cleans the bus easily can report bugs and issues.

Android:
https://play.google.com/store/apps/details?id=com.telerik.CleanBus

37

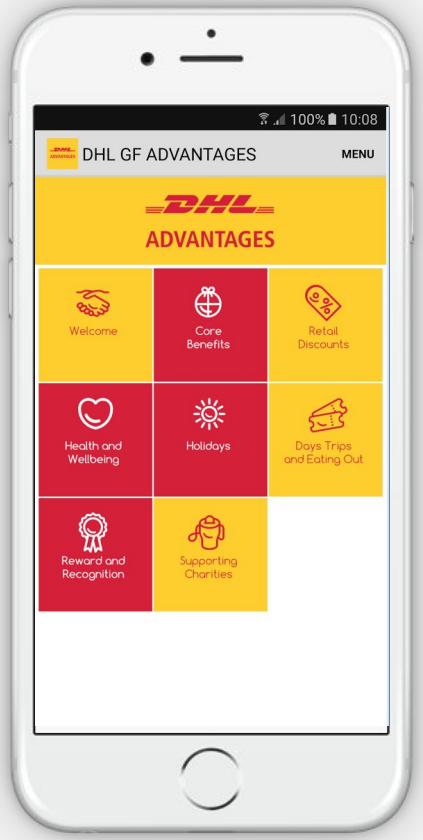
Employee communication tool

Company
DHL

App name
DHL GF Advantages

Country
Global

Category
Employee Communication tool



Employees can use this app to access up-to-the-minute company news and announcements, check and make use of company benefits, learn about salary sacrifice, rewards and recognition, health information, employee handbook and more. Furthermore the employee can send you push notifications for important announcements.

Android:
https://play.google.com/store/apps/details?id=com.personalgroup.hapi.dhlgfadvantages

Booking platform

38

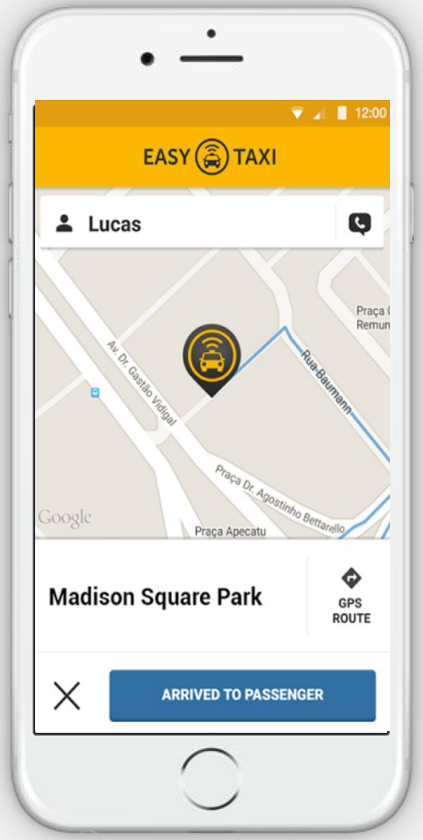
Book, share and pay a taxi

Company
Easy Taxi Servicos Ltda.

App name
Easy Taxi

Country
Latin America

Category
Booking platform



With this app users can plan their journey via GPS route, save money on sharing rides, and book a range of premium cars.

Android:
https://play.google.com/store/apps/details?id=br.com.easytaxi&hl

iOS:
https://itunes.apple.com/us/app/easy-taxi-free-taxi-app/id567264775

39

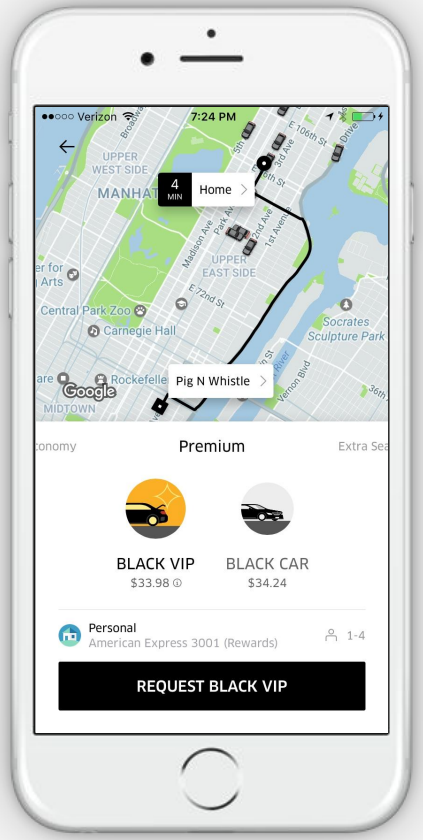
Taxis anywhere, anytime

Company
Uber

App name
Uber

Country
Global

Category
Booking platform



Available in over 500 cities worldwide, the Uber app allows users to request a taxi and pay for their trip through the app. The app provides fare estimates and an approximate arrival time for the trip before matching with nearby drivers. The app uses location settings to show a real-time journey of the driver to pick up the user. Users can choose different types of taxis offering a range of fares and experiences.

Android:
https://play.google.com/store/apps/details?id=com.ubercab&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/uber/id368677368?mt=8

40

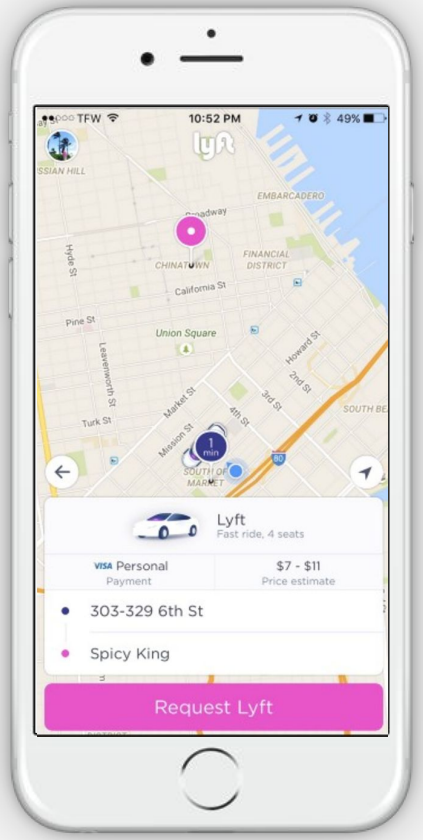
Book, track, go and pay

Company
Lyft

App name
Lyft

Country
USA

Category
Booking tool



This app offers customers an easy way to order and pay for taxis in over 300 cities in the USA. With backing from the Chinese market, it is the number one rival to Uber.

Users can search nearby drivers, request pick ups and track their journey and time distance. Users can also rate drivers and split the fare with friends.

Android:
https://play.google.com/store/apps/details?id=me.lyft.android

iOS:
https://itunes.apple.com/us/app/lyft/id529379082

41

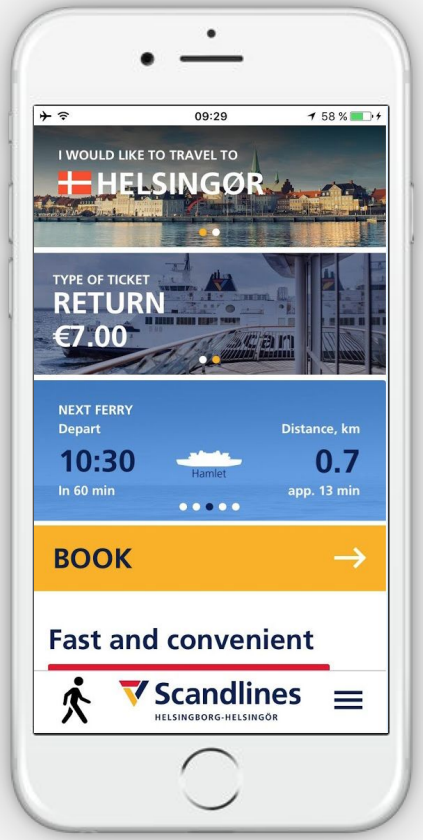
Book and catch the next ferry

Company
HH Ferries Helsingborg AB

App name
Scandlines HH

Country
Sverige

Category
Booking tool



This app gives you access to Scandlines HH timetable for the ferry traffic between Sweden and Denmark, on the route Helsingborg-Helsingør. Using your GPS, it finds out where you are and which ferry you can catch. You can see the price and ticket information, and when you travel by car, you can book your tickets directly in the app.

Android:
https://play.google.com/store/apps/details?id=scandlines.scandlines

42

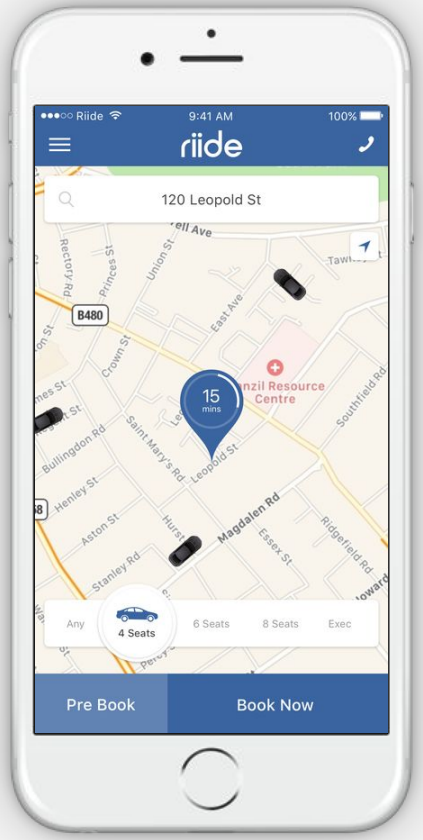
Order or pre-book a taxi

Company
Riide

App name
Riide

Country
UK

Category
Booking platform



This app allows you to book a cab. Also you can pick your vehicle type, book for now or pre-book for later and watch the driver arrive in real time. At the end of your journey the customer has the option to pay by cash, card or business account and journey receipts will be sent via email. Also you can get an estimation on your fares.

Android:
https://play.google.com/store/apps/details?id=uk.riide

43

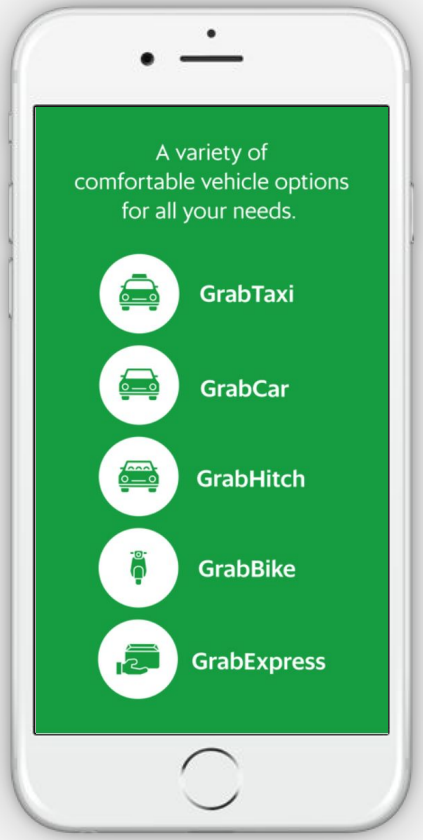
Get a safe and reliable ride in minutes

Company
Grab Holdings

App name
Grab

Country
Malaysia

Category
Booking tool



With the largest pool of drivers in Southeast Asia, Grab offers the fastest transport booking service for cabs, private cars, motorbikes and more. With Grab, you'll find a service for every price point and transport needed. With Grab you can do anything from"grabbing" a normal taxi, a personal car or getting your parcels delivered with GrabExpress.

Whether it's with GrabTaxi, GrabCar or any of the other services, travel with confidence knowing that Grab invests heavily in safety training for drivers, offline driver screenings, safety features like personal accident insurance coverage, and safety education and partnerships with the government.

Android:
https://play.google.com/store/apps/details?id=com.grabtaxi.passenger

44

The future of urban mobility

Company
DriveNow

App name
DriveNow Carsharing

Country
UK

Category
Booking tool

Search for, reserve and pick up/drop off a car using the DriveNow app. Users can reserve the nearest DriveNow car with a single touch, and the app will show the shortest route to the reserved vehicle. The app acts as the key to the entire DriveNow fleet. The app also enables users to purchase packages, filter for the specific car model they want, add favourites, save destinations and view driving history.

Android:
https://play.google.com/store/apps/details?id=com.dn.drivenow&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/drivenow-carsharing/id435719709?mt=8

45

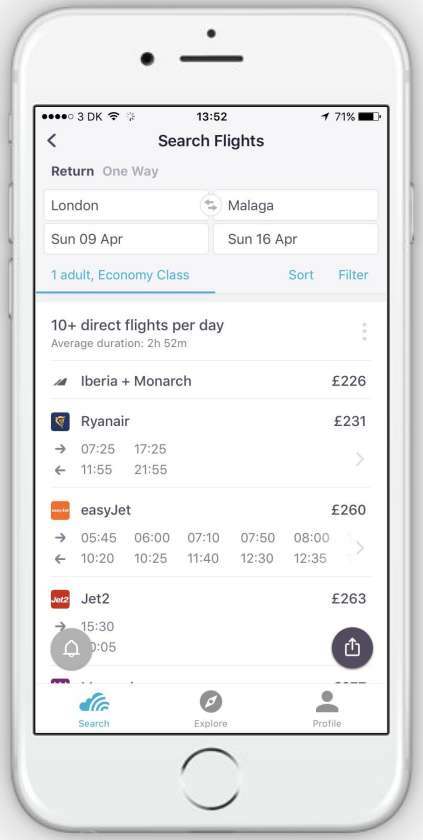
Travel search engine

Company
Skyscanner

App name
Skyscanner - Flights, Hotels and Car Hire

Country
UK

Category
Booking tool



Via this app users can search, compare and book cheap flights, hotels and car hire, as well as receiving automatic notifications of any price changes. If users are logged in, flight searches and price alerts can be synced across all devices - phone, tablet and desktop.

Android:
https://play.google.com/store/apps/details?id=net.skyscanner.android.main&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/skyscanner-flights-hotels-and-car-hire/id415458524?mt=8

Navigation tool

46

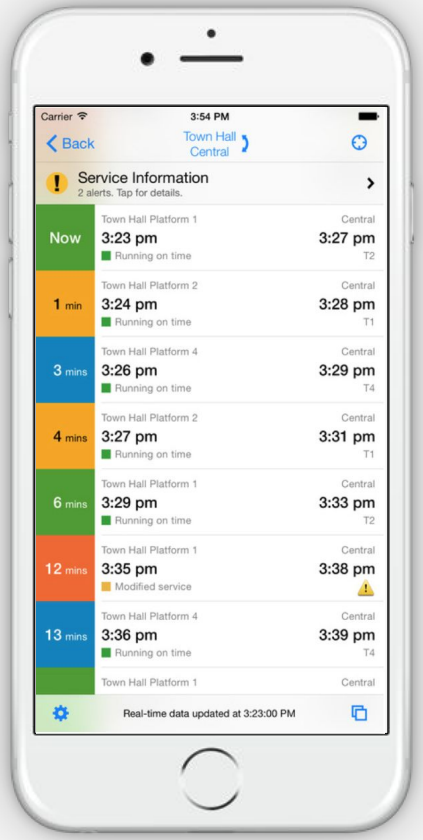
Get real-time information on public transport

Company
Grab Holdings

App name
Tripview Pty Ltd

Country
Australia

Category
Navigation tool



This app displays Sydney and Melbourne public transport timetable data on mobile devices. It features a summary view showing next services, as well as a full timetable viewer. All timetable data is stored on your phone, so it can be used offline.

With Tripview the user can view times for any saved trip with a single tap, see trackwork and service interruption information, see real-time delay information and vehicle map plus a lot of other neat and convenient features.

Android:
https://play.google.com/store/apps/details?id=com.grofsoft.tripview

47

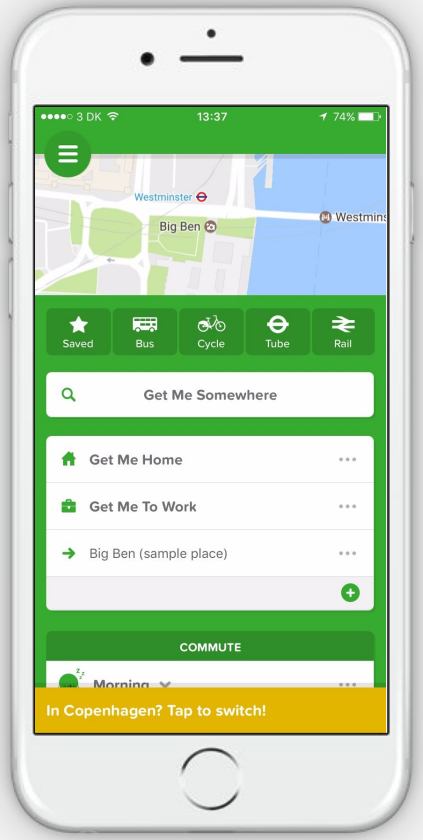
The ultimate movement app

Company
Citymapper

App name
Citymapper - The Ultimate Transport App

Country
Global

Category
Navigation tool



This app is a journey planner that combines all transport modes to find you the best route: walking, tube/metro, bus, train, rail, ferry, Uber / taxi and cycles. All in real-time, including bus and train times and disruptions. In addition, estimated journey costs and calorie consumption for walking/cycling options are included.

Android:
https://play.google.com/store/apps/details?id=com.thetrainline&hl=en_GB

iOS:
https://itunes.apple.com/gb/app/trainline-uk-live-train-times-tickets-planner/id334235181?mt=8

48

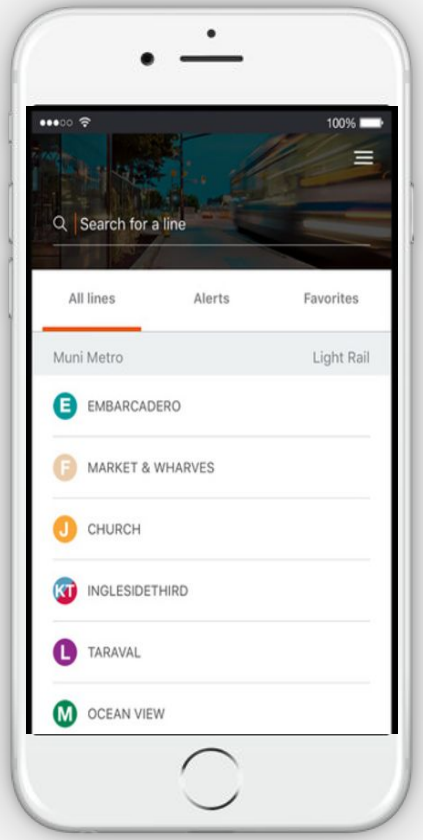
Plan your global trip in one place

Company
Moovit App Global Ltd.

App name
Moovit

Country
USA

Category
Navigation tool



Moovit adds a new city every 24 hours and combines all transport options into one, making it easier for users to manage their travel wherever they are.

The app provides users with live directions and “get-off” notifications, real time service updates for all public transport and online and offline tube and city maps.

Android:
https://play.google.com/store/apps/details?id=com.tranzmate

iOS:
https://itunes.apple.com/us/app/moovit-live-transit-app-bus-train-subway/id498477945

49

Share traffic related information with the community

Company
Waze Inc.

App name
Waze GPS navigation

Country
Israel

Category
Navigation tool

This app is a community-based traffic and navigation tool. Drivers share real-time traffic & road info to save time, gas money, and improve daily commuting for all.

Just by driving with the app open, you're already contributing tons of real-time traffic information to your local community. You can also actively report accidents, police traps and other hazards you see on the road. Get road alerts along your route and find the cheapest gas prices around you shared by the community. Plus, you can add friends, send locations or keep others posted on your arrival time.

Android:
https://play.google.com/store/apps/details?id=com.waze&hl=en

50

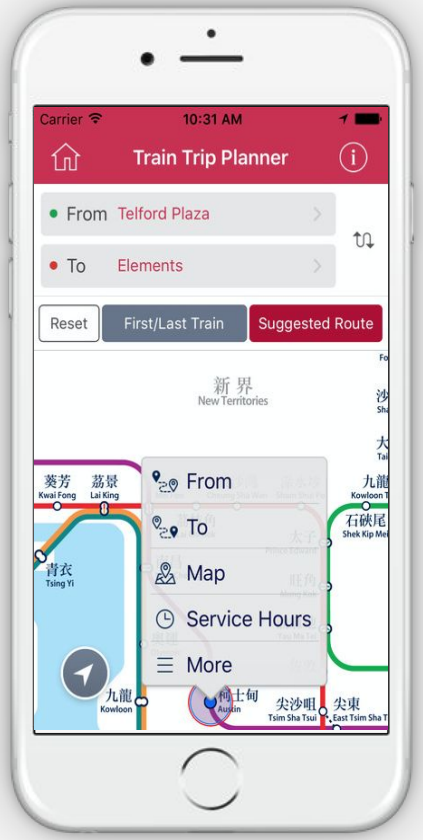
Plan your journey effectively

Company
MTR corporation limited

App name
MTR mobile

Country
China

Category
Navigation tool



This app brings you all sorts of useful information relating to MTR trips to help you plan your journey effectively.

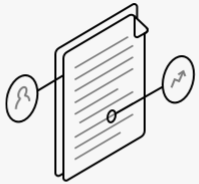
You are able to search for routes and plan train trips while traffic news will inform subscribers when train services have been or are expected to be seriously delayed for more than 20 minutes. It will also inform travellers about special train service arrangements during festive holidays or tropical cyclones.

Android:
https://play.google.com/store/apps/details?id=com.mtr.mtrmobile&hl=en

iOS:
https://itunes.apple.com/hk/app/mtr-mobile/id369295276?mt=8

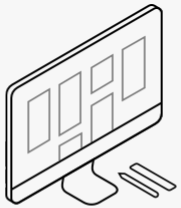
In the middle of an app project for your company?

We believe that successful apps are more than beautiful design and great code. A clear purpose, strong ties to the user, and deep relation to your business and strategy is equally important. Here are 3 valuable places to start the process.



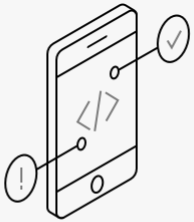
Mobility Services Strategy

Successful apps are about understanding the business and the environment to reveal the potential opportunities. We analyse typically these areas: Enterprise vs. Consumer, Business critical factors, Stakeholders/Processes and Technology.



Proof of Concept Analysis

Let’s facilitate an idea generation workshop with carefully tailored brainstorming exercises and sessions, with precise goals for each of the exercises. This will be followed up by prototyping, road mapping and validation phases.



Evaluating existing app quality

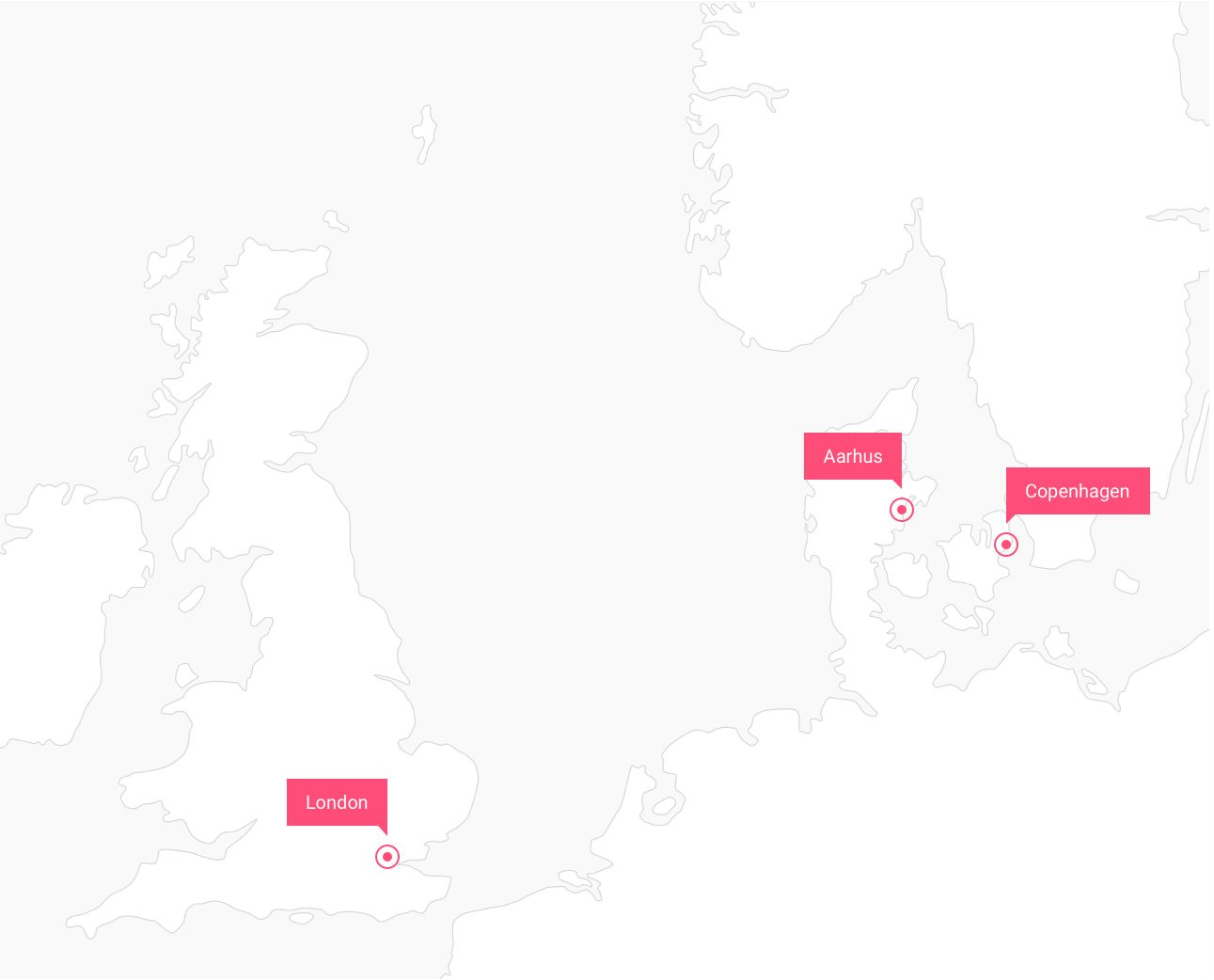
There is no doubt about the value added when a neutral third party review your app. We therefore offer a comprehensive hardware test to verify whether your app functions appropriately across the devices and operating systems.

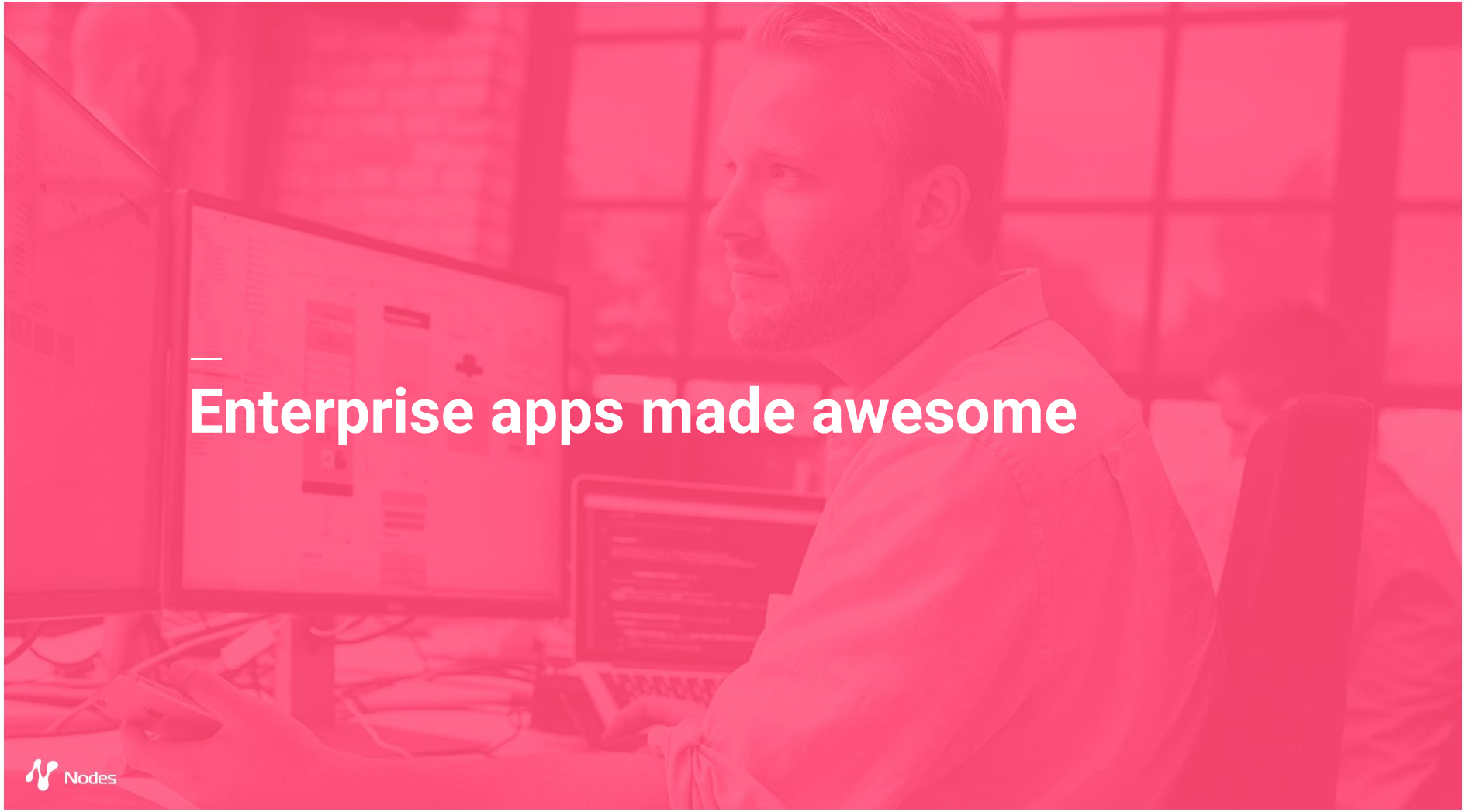
Let’s get started

Offices
Artillerivej 86
2300 Copenhagen S
Denmark
+45 42 41 01 01
cph@nodesagency.com

Frederiksgade 45
8000 Aarhus C
Denmark
+45 31 19 92 61
aar@nodesagency.com

235 St John Street
London | EC1V 4NG
United Kingdom
+44 (0) 7935 792 014
ldn@nodesagency.com





Enterprise apps made awesome

Nodes